



IMAGINARY BALL

15TH EDITION

PARTNERSHIP PLAN

MAI 28TH 2024

MARCHÉ BONSECOURS

350 ST-PAUL STREET EAST, MONTRÉAL



HONORARY PRESIDENTS



Chantal Dufresne, CPA, ASC, C. Dir.
Senior VP, finance and operations



Kish Kapoor, CPA
President & CEO

RICHARDSON
Wealth

IMAGINARY BALL

A positive, immediate and concrete impact

Over the years, the positive impact of our presence has been demonstrated in pediatric hospitals and long-term care facilities.

Today, we also provide thousands of successful therapeutic interventions for students with multiple disabilities, children with autism or mental health issues and adults in palliative care. Our visits are eagerly awaited in new healthcare environments. All that is missing is the funding to allow them to be able to benefit from the immediate positive impact of our presence.

Our approach is based on societal values of caring, respect and joy, which are also shared by health and education professionals.

Becoming a partner of the Imaginary Ball means making a direct contribution to the mission of the foundation. It's a great way to ensure the continuity of our programs, while helping us chart a course in the development of new clientele and areas of intervention.

Thank you for helping to make a real difference in the lives of the people who receive visits from our therapeutic clowns !



TAKE PART IN THE IMAGINARY BALL 2024

VENUE : Marché Bonsecours, Montreal

DATE : Tuesday, May 28th, 2024

6 pm : cocktail

7 pm : opening of the evening, gourmet meal,
entertainment, silent and live auction...

10 pm : end of the evening

TABLE FOR 10 PEOPLE : 6 000\$

INDIVIDUAL TICKET : 600\$



BE A MAJOR PARTNER* !



« DREAM » PARTNER

50 000 \$: exclusive commitment

25 000 \$: co-partnership

- Title of presenter or co-presenter of the evening
- Table of 10 people - Prime location
- Privileged moments with a therapeutic clown duo during the evening
- Exceptional visibility on all of the event's promotional materials with the mention « presented by »



« MAGIC » PARTNER

15 000 \$

- Table of 10 people - Strategic location
- Notable visibility on the event's promotional materials, with the mention « in collaboration with »



« ESSENTIAL » PARTNER



























10 000 \$

- Table of 10 people - Privileged location
- Visibility during the evening

* Detailed description & visibility plan on page 3

BENEFITS & VISIBILITY MAJOR PARTNERS AND SPONSORS



THE PACKAGE INCLUDES	« DREAM » PARTNER	« MAGIC » PARTNER	« ESSENTIAL » PARTNER	EVENING SPONSOR
TABLE OF 10 PEOPLE	 Prime location	 Strategic location	 Privileged location	
TABLE IDENTIFICATION	 Company logo	 Company logo	 Company name	
PRIVILEGED MOMENT WITH A THERAPEUTIC CLOWN DUO DURING THE EVENING				
SPEECH OF WELCOMING AND ACKNOWLEDGMENTS BY THE PARTNER * Can be pre-recorded				
VISIBILITY THROUGHOUT THE EVENING				
LOGO ON ALL THE TECHNICAL SUPPORT DEVICES	 « Presented by » Company logo	 « In collaboration with » Company name		
LOGO ON ALL PRINTED DOCUMENTS				
ACKNOWLEDGMENT OF PARTNERS BY THE MC <small>(1) During the word of welcome and during the acknowledgements at the end. (2) During the acknowledgements at the end.</small>	 (1)	 (1)	 (2)	
VISIBILITY BEFORE AND AFTER THE EVENT				
MENTION OF THE COMPANY IN THE SECTION « OUR PARTNERS » ON THE FOUNDATION'S WEBSITE AND HYPERLINK TO THE COMPANY'S WEBSITE	 « Presented by » Company logo	 « In collaboration with » Company name		
THANK YOU MENTIONED ON THE DR CLOWN FOUNDATION'S INSTAGRAM, FACEBOOK AND LINKEDIN PAGES	 Exclusive publication	 Exclusive publication		
MENTION OF THE COMPANY IN THE DR CLOWN FOUNDATION'S ANNUAL REPORT AND ON THE WEBSITE	 Company logo	 Company logo	 Company logo	



À LA CARTE SPONSORSHIP OPTIONS



	PRICE
MAIN RAFFLE LOGO ON THE VARIOUS PRINTED AND ELECTRONIC MATERIALS RELATED TO THE MAIN RAFFLE	5 000 \$
WELCOME COCKTAIL SIGNATURE COCKTAIL IN CORPORATE COLORS	5 000 \$
WINES LOGO ON VARIOUS PRINTED AND ELECTRONIC MATERIALS RELATED TO WINES	5 000 \$
PHOTO BOOTH LOGO ON THE VARIOUS PRINTED AND ELECTRONIC MATERIALS RELATED TO THE ACTIVITY	5 000 \$
INTERACTIVE SILENT AUCTION PLATFORM LOGO ON THE HOME PAGE OF THE INTERACTIVE PLATFORM AND ON THE VARIOUS PRINTED AND ELECTRONIC MATERIALS RELATED TO THE SILENT AUCTION	5 000 \$
OTHER SPONSORSHIP ACTIVATION A UNIQUE AND PERSONNALIZED OPPORTUNITY TO CREATIVELY POSITION YOUR BRAND TO BE DISCUSSED ACCORDING TO POSSIBILITIES AND FEASIBILITY	5 000 \$

CONTRIBUTE WITH A PRIZE FOR AUCTIONS AND RAFFLES

SILENT AUCTION

Logo on the various printed and electronic materials related to the silent auction.
Mention of the company on the online platform.

LIVE AUCTION

Logo on the various printed and electronic materials related to the live auction.

MAIN RAFFLE

Logo on the various printed and electronic media related to the activity
and mention by the MC of the evening



IMAGINARY BALL

May 28th 2024

Confirmation form

General information

Company: _____ Phone: _____

Purchaser: _____ Solicitor: _____

Contact person: _____

Mailing Address: _____

City / Province: _____ Postal code: _____

Email address: _____

A tax receipt will be issued with the above information, in the name of the: Company Purchaser

Buy ticket(s)

Individual ticket : 600\$ Number of ticket(s) : _____ x 600\$ = _____ \$

A table (10 tickets) Number of table(s) : _____ x 6 000\$ = _____ \$

A tax receipt in the amount of 400\$ / ticket will be issued.

Buy a partnership package

Package with visibility (without tax receipt)

« Dream » Partner - exclusive presenter : 50 000\$

« Dream » Partner - co-presenter : 25 000\$

« Magic » Partner : 15 000\$

« Essential » Partner : 10 000\$

Package with tax receipt (without visibility)

« Dream » Partner - exclusive presenter : 50 000\$

« Dream » Partner - co-presenter : 25 000\$

« Magic » Partner : 15 000\$

« Essential » Partner : 10 000\$

Issuance of tax receipts according to Canada Revenue Agency regulations : No tax receipt can be issued when significant visibility is offered in exchange for the partnership. A tax receipt can be issued for the eligible portion of the contribution, when no visibility is offered. Ex.: Since the benefit is 200\$ per meal, an \$8,000 receipt will be issued for the purchase of a \$10,000 package.

À la carte sponsorship

Big Raffle : 5 000\$

Wines : 5 000\$

Photo booth : 5 000\$

Welcoming Cocktail : 5 000\$

Interactive platform for silent auction : 5 000\$

Other activation : 5 000\$

(Customized activation, to be discussed)

I am unable to attend but would like to make a donation

5 000\$ 2 500\$ 1 500\$ 500\$ 250\$ Other amount : _____ \$

Grand Total

Total amount for the purchase of ticket(s) : _____ \$

Total amount for the partnership package : _____ \$

Total amount for the purchase of a sponsorship à la carte : _____ \$

Total amount of your donation : _____ \$

TOTAL : _____ \$

Payment method

Cheque made out to Dr Clown Foundation

Personal credit card

Business credit card

Visa

MasterCard

Name on the card : _____

Card number : _____ Expiration : _____

3 digit security code : _____ Signature : _____

IMAGINARY BALL

May 28th 2024

Donation for an auction item

*** Please make sure to complete the « General information » section on the previous page.**

Description of the item

Note : silent and / or live auction item

Please send a photo of the item (.png or .jpg format) and the latest version of your logo.

Name of the item : _____

Donor (as you would like to be identified) : _____

Fair market value (FMV) : _____ \$ (enter « invaluable » if applicable)

Description : (Include all important information : date, model, expiry date, exclusion dates reservation conditions, etc.)

URL link to online item description (if applicable) : _____

- The partner company logo is attached in .png format.
- A photo of the item offered is attached, in .png and / or .jpg format.
- Proof of fair market value (FMV) or a certificate of authenticity of the donated item is enclosed.
This is important in order to receive a tax receipt.

Item delivery (no later than May 1st)

- The item will be delivered to 1200, de Bleury street, Montreal, Quebec, H3B 3J3
(specify date and time due to hybrid work environment.)
- The item will be delivered directly to the buyer after the sale (the Foundation will provide the address no later than June 23rd, 2024.)
- A representative of the Dr Clown Foundation will collect the item.

Address : _____

Contact person : _____

Email address : _____

Cell phone number : _____

**Please send your completed form to
evenement@drclown.ca**

Thank you for your invaluable support !



I consent to Dr Clown Foundation storing my personal information