



Imaginary Ball

Partnership Plan
16th edition

May 27, 2025

Marché Bonsecours
350 St-Paul street East, Montréal



Honorary Presidents



Derek Derouin

Associé, Conseil en gestion



Imaginary Ball

A positive, immediate and concrete impact

Over the years, the positive impact of our presence has been demonstrated in pediatric hospitals and long-term care facilities.

Today, we also provide thousands of successful therapeutic interventions for students with multiple disabilities, children with autism or mental health issues and adults in palliative care. Our visits are eagerly awaited in new healthcare environments. All that is missing is the funding to allow them to be able to benefit from the immediate positive impact of our presence.

Our approach is based on societal values of caring, respect and joy, which are also shared by health and education professionals.

Becoming a partner of the Imaginary Ball means making a direct contribution to the mission of the foundation. It's a great way to ensure the continuity of our programs, while helping us chart a course in the development of new clientele and areas of intervention.

Thank you for helping to make a real difference in the lives of the people who receive visits from our therapeutic clowns !



Be a part of the 2025 Imaginary Ball

VENUE : Marché Bonsecours, Montreal

DATE : Tuesday, May 27, 2025

6 pm : cocktail

7 pm : opening of the evening, gourmet meal,
entertainment, silent and live auction...

10 pm : end of the evening

TABLE FOR 10: \$6,000

INDIVIDUAL TICKET : \$600



BE A MAJOR PARTNER* !



« DREAM » PARTNER

\$25,000 : co-partnership

- Title of presenter or co-presenter of the evening
- Table of 10 people - Prime location
- Privileged moments with a therapeutic clown duo during the evening
- Exceptional visibility on all of the event's promotional materials with the mention « presented by »



« MAGIC » PARTNER

\$15,000

- Table of 10 people - Strategic location
- Notable visibility on the event's promotional materials, with the mention « in collaboration with »



« ESSENTIAL » PARTNER

\$10,000

- Table of 10 people - Privileged location
- Visibility during the evening

* Detailed description & visibility plan on page 3

Benefits & visibility for major partners and sponsors



THE PACKAGE INCLUDES	« DREAM » PARTNER	« MAGIC » PARTNER	« ESSENTIAL » PARTNER	EVENING SPONSOR
TABLE OF 10 PEOPLE	Prime location	Strategic location	Privileged location	
TABLE IDENTIFICATION	Company logo	Company logo	Company name	
PRIVILEGED MOMENT WITH A THERAPEUTIC CLOWN DUO DURING THE EVENING				
SPEECH OF WELCOMING AND ACKNOWLEDGMENTS BY THE PARTNER * Can be pre-recorded				
VISIBILITY THROUGHOUT THE EVENING				
LOGO ON ALL THE TECHNICAL SUPPORT DEVICES	« Presented by » Company logo	« In collaboration with » Company name		
LOGO ON ALL PRINTED DOCUMENTS				
ACKNOWLEDGMENT OF PARTNERS BY THE MC <small>(1) During the word of welcome and during the acknowledgements at the end. (2) During the acknowledgements at the end.</small>	(1)	(1)	(2)	
VISIBILITY BEFORE AND AFTER THE EVENT				
MENTION OF THE COMPANY IN THE SECTION « OUR PARTNERS » ON THE FOUNDATION'S WEBSITE AND HYPERLINK TO THE COMPANY'S WEBSITE	« Presented by » Company logo	« In collaboration with » Company name		
THANK YOU MENTIONED ON THE DR CLOWN FOUNDATION'S INSTAGRAM, FACEBOOK AND LINKEDIN PAGES	Exclusive publication	Exclusive publication		
MENTION OF THE COMPANY IN THE DR CLOWN FOUNDATION'S ANNUAL REPORT AND ON THE WEBSITE	Company logo	Company logo	Company logo	

À la carte sponsorships

	PRICE
MAIN RAFFLE LOGO ON THE VARIOUS PRINTED AND ELECTRONIC MATERIALS RELATED TO THE MAIN RAFFLE	\$5,000
WELCOME COCKTAIL SIGNATURE COCKTAIL IN CORPORATE COLORS	\$5,000
WINES LOGO ON VARIOUS PRINTED AND ELECTRONIC MATERIALS RELATED TO WINES	\$5,000
PHOTO BOOTH LOGO ON THE VARIOUS PRINTED AND ELECTRONIC MATERIALS RELATED TO THE ACTIVITY	\$5,000
INTERACTIVE SILENT AUCTION PLATFORM LOGO ON THE HOME PAGE OF THE INTERACTIVE PLATFORM AND ON THE VARIOUS PRINTED AND ELECTRONIC MATERIALS RELATED TO THE SILENT AUCTION	\$5,000
OTHER SPONSORSHIP ACTIVATION A UNIQUE AND PERSONNALIZED OPPORTUNITY TO CREATIVELY POSITION YOUR BRAND TO BE DISCUSSED ACCORDING TO POSSIBILITIES AND FEASIBILITY	\$5,000

CONTRIBUTE WITH A PRIZE FOR AUCTIONS AND RAFFLES

SILENT AUCTION

Logo on the various printed and electronic materials related to the silent auction. Mention of the company on the online platform.

LIVE AUCTION

Logo on the various printed and electronic materials related to the live auction.

MAIN RAFFLE

Logo on the various printed and electronic media related to the activity and mention by the MC of the evening

