

# Partnership Plan Imaginary Ball

17th edition



Tuesday, May 26, 2026  
Marché Bonsecours, Montreal

## Honorary Presidents



Stephan Drolet  
Regional Managing Partner



Suzanne Tremblay  
Region Head, Quebec and  
Atlantic



# Imaginary Ball

**Your company has the power to transform lives.**

For over 20 years, the Dr. Clown Foundation has been bringing joy where it's needed most: to hospitalized children, seniors in care facilities, and students in specialized schools. Our unique therapeutic clown approach transforms lives, one smile at a time.

In 2024-2025, we reached a new milestone: **139 419 meaningful encounters, 11,1 % growth** and **55 professional artists** deployed across **88 facilities** throughout Quebec.

Behind these numbers shines the commitment of our partners.



**Your support doesn't simply fund visits - it creates moments of resilience, breaks isolation, and humanizes care environments.** Each corporate donation enables our therapeutic clown artists to forge authentic connections with thousands of vulnerable individuals.

This partnership plan presents several ways to engage alongside us, whether through financial support, strategic collaboration, or employee engagement. Together, we can amplify our impact and spread joy in even more settings.

# Imaginary Ball

"The best charity gala in town"  
for 17 years

LOCATION : Marché Bonsecours, in Montreal

DATE : **Tuesday, May 26, 2026**

5h30 PM : cocktail

7h00 PM : evening opening, gourmet dinner,  
entertainment, silent and live  
auctions...

10h00 PM : fin de la soirée

TABLE FOR 10 : \$ 8 000

INDIVIDUAL TICKET : \$ 800



## Become a partner in the Imaginary Ball 2026



### "Dream" Partner

\$ 25 000

- Title of co-presenter of the evening
- Table for 10 – **Prime location**
- Special attention from our therapeutic clowns during the evening
- Exceptional visibility on all the Ball's communication tools, with the mention "presented by"



### "Magical" Partner

\$ 15 000

- Table for 10 – **Privileged location**
- Increased visibility on the Ball's communication tools, with the mention "in collaboration with"



### "Essential" Partner

\$ 12 000

- Table for 10 – **Privileged location**
- Visibility during the evening

\* Detailed descriptions & visibility plan on the next page.

# Shine as you help us shine.

## Visibility Plan



Included experiences	Dream	Magic	Essential	Event Sponsor
Table for 10				
Special attention from our therapeutic clowns				
Corporate conference				
Visibility during the evening				
Pre-recorded welcome speech				
Electronic supports	Logo	Logo	Logo	Logo
Printed supports	Logo	Logo		
Thank you from the host				
Table identification	Logo	Logo	Name	
Visibility before and after the event				
Mention and hyperlink on the Partners page	Logo	Logo	Name	
Logo in the highlight video				
Thank you post on our social media	Exclusive	Grouped	Grouped	Grouped
Mention in the annual report and on the event webpage	Logo	Logo	Name	

# Opt for a customized sponsorship



Inclusions	Cost
<b>Welcome cocktail and evening wines</b> (500 guests) Logo on the welcome cocktail glass stem. Logo on digital media and on the evening program (printed).	\$ 10 000
<b>Photobooth</b> Logo on the photo frame of all photo prints. Logo on digital media.	\$ 6 500
<b>Silent auction - interactive digital platform</b> Logo on the interactive platform homepage. Logo on digital media and in the evening program (printed).	\$ 6 500
<b>VIP table for special guests (families, testimonials, guest artists)</b> Logo on the table and on digital media.	\$ 5 000
<b>Grand Raffle</b> Logo on presentations and in printed program.	\$ 5 000
<b>Du chœur au clown - the Dr. Clown choir</b> Logo on digital media during the choir performance.	\$ 5 000
<b>Making you shine is our expertise.</b> Contact us to discuss a customized activation proposal tailored to your brand, business objectives, and budget.	\$ ?

## Contribute an item for the auctions and raffles

### Silent Auction

Company logo and mention on the item description in the silent auction interactive platform.

### Live Auction

Logo on the evening's digital media. Mention and presentation of the item in the evening program (printed). Mention by the host. **Minimum value: \$1 500.**

### Grand Raffle

Logo on the evening's digital media and in the evening program (printed). Mention by the host. Mention by volunteer sellers.

# Are you ready?

Book your ticket, table, partnership, or sponsorship now through our online platform

[Book now](#)

Or contact us to discuss collaboration opportunities

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